

Privacy policy for Facebook

We would like to inform you below about the processing of personal data in connection with the use of "Facebook".

Purpose of processing

Dynamic Systems GmbH operates this Facebook page in order to present itself to and communicate with Facebook users and other interested persons visiting this page.

Responsible

As the operator of this fanpage, Dynamic Systems GmbH is also the responsible party in the sense of data protection law. This means that Dynamic Systems GmbH must also ensure that your data is processed lawfully via this fanpage and that you can also exercise your rights regarding your data against Dynamic Systems GmbH (Art. 26 GDPR).

Cookies

Data about you may be collected via the fanpage through cookies, regardless of whether you have a Facebook account or not. Cookies are data packets that mark the user's computers, smartphones and other end devices with a specific identifier. They are regularly stored on the user's terminal device when visiting a Facebook page, including this fanpage. The information stored in the cookies is received, recorded and processed by Facebook, in particular when the user visits Facebook services, services provided by other members of the Facebook group of companies and services provided by other companies that use Facebook services. In addition, other entities such as Facebook partners or even third parties may use cookies on Facebook services to provide services to companies advertising on Facebook. For more information on Facebook's use of cookies, please see their cookie policy. Cookies are primarily set in order to display personalized advertising to visitors to Facebook websites. This is done by displaying to the user on Facebook (i.e. also on the fanpage) ads from Facebook's advertising partners whose websites the user has previously visited. In addition, cookies make it possible to create statistics about the use of a fanpage, so that Facebook and Dynamic Systems GmbH can track the use of this page. The collection of your data through cookies in the context of the use of the fanpage is neither legally nor contractually required. Nor is this necessary for the conclusion of a contract. Therefore, there is no obligation to transmit your data to Facebook. However, the non-transmission of your data (e.g. by blocking cookies) has the consequence that we cannot offer you the fanpage or only to a limited extent. You can read more details about Facebook's use of cookies in Facebook's data policy (<https://www.facebook.com/privacy/explanation>) and cookie policy (<https://www.facebook.com/policies/cookies/>).

Furthermore, you can download your own data directly from Facebook (downloading the so-called "extended archive" in your account settings).

Legal basis of data processing

The processing of personal data of users is based on the legitimate interest of Dynamic Systems GmbH in an optimized presentation (Art. 6 para. 1 lit. f GDPR).

Recipients / disclosure to third parties

Your data may be passed on to Facebook Inc. in the USA through the cookies. An arrangement for data transfer outside the EU and thus data transfer to a third country is made with Facebook on the basis of the EU standard contractual clauses, i.e. Facebook must comply with a data protection standard in accordance with the GDPR vis-à-vis users in Europe. In addition, Facebook may set cookies from third-party providers. These are listed at <https://www.facebook.com/policies/cookies/>. Their cookie policies can be found on their respective websites.

You can request - regarding the personal data concerning you -

- information in the form of a copy of the personal data and the associated information,
- provision in a structured and machine-readable format,
- in case of their inaccuracy, their correction,
- in particular, in the event of revocation of your consent or completion of its purpose, its deletion, as well as

- in certain cases, the restriction of their processing and
- object to the use of your data for direct marketing purposes at any time.

Facebook users can influence the extent to which their user behavior may be recorded when visiting our Facebook page under the settings for advertising preferences. Further options are offered by the Facebook settings or the form for the right to object. The processing of information by means of the cookie used by Facebook can also be prevented by not allowing cookies from third-party providers or those from Facebook in your own browser settings.

Our data protection officer

We have appointed a data protection officer in our company. You can reach Stephan Krischke at datenschutz@dynamic-systems.de

Right of appeal to a supervisory authority

If you are of the opinion that the processing of personal data by Dynamic Systems GmbH does not comply with the legal requirements, you can lodge a complaint with the competent supervisory authority.

Amendment of this data protection notice

We revise this data protection notice in the event of changes in data processing or other occasions that make this necessary. You will always find the current version on this website.

Status: October 2021