

# Privacy policy for LinkedIn

We would like to inform you below about the processing of personal data in connection with the use of "LinkedIn".

## Purpose of processing

Dynamic Systems GmbH operates this LinkedIn profile in order to present itself to and communicate with LinkedIn users and other interested persons visiting this social-media-profile.

## Responsible

As the operator of this social-media-profile, Dynamic Systems GmbH is also the responsible party in the sense of data protection law. This means that Dynamic Systems GmbH must also ensure that your data is processed lawfully via this profile and that you can also exercise your rights regarding your data against Dynamic Systems GmbH (Art. 26 GDPR).

## Cookies

Data about you may be collected via this social-media-profile through cookies, regardless of whether you have a LinkedIn account or not. Cookies are data packets that mark the user's computers, smartphones and other end devices with a specific identifier. They are regularly stored on the user's terminal device when visiting a LinkedIn page, including this profile. The information stored in the cookies is received, recorded and processed by LinkedIn, in particular when the user visits LinkedIn services and services provided by other companies that use LinkedIn services. In addition, other entities such as LinkedIn partners or even third parties may use cookies on LinkedIn services to provide services to companies advertising on LinkedIn. For more information on LinkedIn use of cookies, please see their cookie policy. Cookies are primarily set in order to display personalized advertising to visitors to LinkedIn websites. This is done by displaying to the user on LinkedIn (i.e. also on the profile) ads from LinkedIn advertising partners whose websites the user has previously visited. In addition, cookies make it possible to create statistics about the use of a profile, so that LinkedIn and Dynamic Systems GmbH can track the use of this page. The collection of your data through cookies in the context of the use of the profile is neither legally nor contractually required. Nor is this necessary for the conclusion of a contract. Therefore, there is no obligation to transmit your data to LinkedIn. However, the non-transmission of your data (e.g. by blocking cookies) has the consequence that we cannot offer you the profile or only to a limited extent. You can read more details about LinkedIn's use of cookies in LinkedIn's data policy ([https://de.linkedin.com/legal/privacy-policy?trk=homepage-basic\\_footer-privacy-policy](https://de.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy)) and cookie policy (<https://de.linkedin.com/legal/cookie-policy?>).

## Legal basis of data processing

The processing of personal data of users is based on the legitimate interest of Dynamic Systems GmbH in an optimized presentation (Art. 6 para. 1 lit. f GDPR).

## Recipients / disclosure to third parties

Your data may be passed on to LinkedIn Inc. in the USA through the cookies. An arrangement for data transfer outside the EU and thus data transfer to a third country is made with LinkedIn on the basis of the EU standard contractual clauses, i.e. LinkedIn must comply with a data protection standard in accordance with the GDPR vis-à-vis users in Europe.

You can request - regarding the personal data concerning you -

- information in the form of a copy of the personal data and the associated information,
- provision in a structured and machine-readable format,
- in case of their inaccuracy, their correction,
- in particular, in the event of revocation of your consent or completion of its purpose, its deletion, as well as
- in certain cases, the restriction of their processing and
- object to the use of your data for direct marketing purposes at any time.

LinkedIn users can influence the extent to which their user behavior may be recorded when visiting our social-media-profile under the settings for advertising preferences. Further options are offered by the LinkedIn settings or the form for the right to object. The processing of information by means of the

cookie used by LinkedIn can also be prevented by not allowing cookies from third-party providers or those from LinkedIn in your own browser settings.

#### **Our data protection officer**

We have appointed a data protection officer in our company. You can reach Stephan Krischke at [datenschutz@dynamic-systems.de](mailto:datenschutz@dynamic-systems.de)

#### **Deletion of data**

As a matter of principle, we delete personal data when there is no need for further storage. A requirement may exist, in particular, if the data is still needed to fulfill contractual services, to check and grant or defend against warranty and, if applicable, guarantee claims. In the case of statutory retention obligations, deletion will only be considered after expiry of the respective retention obligation.

#### **Right of appeal to a supervisory authority**

If you are of the opinion that the processing of personal data by Dynamic Systems GmbH does not comply with the legal requirements, you can lodge a complaint with the competent supervisory authority.

#### **Amendment of this data protection notice**

We revise this data protection notice in the event of changes in data processing or other occasions that make this necessary. You will always find the current version on this website.

Status: October 2021